# PRIVACY POLICY

This privacy policy has been developed to better serve those who are concerned with how their "Personally identifiable information (PII)" is being used online by us. PII is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context.

This privacy policy explains how **Zdenka-Piano.com**, (referred to as "we" and "us" in this policy), may collect and use personal information from you when you use our website http://www.zdenka-piano.com/.

We are committed to respecting and protecting the privacy of all individuals with whom we interact. We will process your personal information at all times in accordance with applicable privacy and data protection laws. The purpose of this Privacy Policy is to provide transparency around how we collect information on this website.

# **Information we collect on this website**

When ordering or registering on our site, as appropriate, you may be asked to enter your name, email address, mailing address, credit card information or other details for billing and other purpose. We collect information about you if you make use of any of the interactive features within our website that rely on a personalized response, or where you ask us to respond to a query you have. The information we collect is limited to the details we need to provide the specific service you have asked for. We do not collect sensitive information, such as your political or religious beliefs, ethnic background, sexual preference, health or any other sensitive information.

# How we use this information

Except where required by law, we only use the personal information you provide to us to deliver the specific information or service you have requested. For example, if you have subscribed to our newsletter through this site, we will only use the email address you provide to us to respond to that request. Without your express consent, we will not use your contact details for any other purpose.

Your information will also enable us to bill you and to contact you where necessary concerning your request. Further we may use the information to administer, improve and develop our products and services.

In particular, we may use the information to contact you for your views and to notify you occasionally about important changes or developments to the website. From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. Also we may use the information to customize the website according to your interests.

# How do we protect information

Our website is scanned on a regular basis for security holes and known vulnerabilities in order to make your visit to our site as safe as possible. We use regular Malware Scanning. Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. In addition, all sensitive/credit information you supply is encrypted via Secure Socket Layer (SSL) technology. We implement a variety of security measures when a user enters, submits, or accesses their information to maintain the safety of your personal information. All transactions are processed through a gateway provider (Go-Pay) and are not stored or processed on our servers.

# How we store and transfer your personal information

We are committed to ensuring your personal information is kept secure and confidential and not kept for longer than is necessary. From time to time we may ask other members of our group, or third party service providers, to help us manage our information technology systems. Some of these systems may be located in countries overseas. We will only transfer your information to a third party service provider or overseas where we are satisfied that adequate levels of protection are in place to protect the integrity and security of any information being processed and compliance with applicable privacy and data protection laws.

# How we deploy "cookies"

Cookies are small packets of information stored by your web browser when you visit certain websites, including our website. Cookies are generally used by websites to improve your user experience by enabling that website to 'remember' you, either strictly for the duration of your visit or for repeat visits.

We do not use cookies to store any personally identifiable information about you.

Our site uses the following types of cookies:

1. Strictly necessary cookies

These cookies are essential in order to enable you to move around the site and use its features. These are known as "First Party" cookies. Without these cookies, services like enabling appropriate content based on your type of device cannot be provided.

## 2. Functionality cookies

These cookies allow our site to remember choices you make and provide enhanced, more personal features. The information these cookies collect may be removed and they cannot track your browsing activity on other websites.

By using this website you consent to us deploying cookies as described above. If you do not wish to accept cookies from our site, or would like to stop cookies being stored on your computer in the future you can change the settings in your web browser to decline and / or delete

cookies. See the "Help" section on your browser menu for guidance on how to do this. Note that changing cookie settings may affect certain features within this website.

## Web Server Logs

Our web servers may collect certain information such as IP address, pages visited, time of visits, and referring website.

## **Data Privacy and Accuracy**

To help prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect.

## **Our responsibility for website links**

This Privacy Policy is limited to the personal information which we collect and use via this website. We do provide links within this site to other websites, including social media sites such as Facebook, Twitter, Amazon and other websites operated by other brands network. We have no responsibility for or control over the information collected by any third party website and we cannot be responsible for the protection and privacy of any information which you may provide on such websites.

## **Information Sharing and Disclosure**

We do not sell or rent any personally identifiable information about you to any third party. We may disclose personally identifiable information in response to legal process, for example in response to a court order or in response to a law enforcement agency's request, or where we believe it is necessary to investigate, prevent or take action regarding activities, and as otherwise required by law.

## **Updates**

We may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are aware of any changes.

## **Data Subjects Rights**

At any time you may exercise the rights of access, rectification, cancellation and opposition to the processing of your personal data under the terms established by the current legislation, by writing to the address below or through the email address z.svehlakova@seznam.cz

# Zdeňka Švehláková Postoupky 140, Kroměříž - 76701 Czech Republic

ID: 03305058

Email address: <u>z.svehlakova@seznam.cz</u> Phone number: +420 733 726 379